

Message Text

UNCLASSIFIED

PAGE 01 TAIPEI 02186 240335Z

15

ACTION EA-10

INFO OCT-01 ISO-00 EB-07 /018 W
----- 020067

R 240229Z APR 75

FM AMEMBASSY TAIPEI

TO USDOC WASHDC

INFO SECSTATE WASHDC 4936

UNCLAS TAIPEI 2186

E.O. 11652: N/A

TAGS: BFOL, TW

SUBJECT: INVESTMENT OPPORTUNITY: BERLIN CO., LTD.

1. BERLIN CO., LTD. (WTD IN PREPARATION), ESTABLISHED IN 1962, HAS A PAIDUP CAPITAL OF US\$250,000 AND IS ONE OF LEADING PAINTS MANUFACTURERS IN TAIWAN. THE FIRM IS SEEKING A JOINT VENTURE ARRANGEMENT WITH A U.S. COMPANY FOR THE MANUFACTURE OF MARINE AND OTHER SPECIAL INDUSTRIAL PAINTS.

2. THE FIRM NOW XLNUFACMRES EPOXY, POLYURETHANE AND VINYL PAINTS UNDER LICENSE FROM THE INDUSTRIAL METAL PROTECTIVE PTY. OF SYDNEY, AUSTRALIA. THE FIRM'S TOTAL PRODUCTION IS VALUED AT AROUND US\$2 MILLION PER ANNUM ONE QUARTER OF WHICH IS EXPORTED TO SOUTH AND EAST ASIA COUNTRIES. THE FIRM WISHES TO EXPAND EXISTING PRODUCTION FACILITIES WITH ADVANCED U.S. TECHNOLOGY AND EQUIPMENT AND TO DEVELOP NEW PRODUCTS SUCH AS MARINE PAINTS AND OTHER SPECIAL INDISTRIAL PAINTS TO MEET RAPIDLY INCREASING DEMAND BY THE NATION'S TEN BIG INFRASTRUCTURE PROJECTS.

3. FINANCIAL PARTICIPATION, MACHINERY AND TECHNICAL KNOWHOW ARE SOUGHT BY THE LOCAL FIRM WHICH, IN RETURN, WILL OFFER 50 PERCENT EQUITY, MANAGEMENT AND/OR ROYALTIES. THE COMPANY HOPES TO FINALIZE THIS US\$2 MILLION PROJECT BY JUNE 1975. INTERESTED U.S. FIRMS SHOULD CONTACT ASAP THE BERLIN CO., LTD., P. O. BOX 800, KAOHSIUNG, UNCLASSIFIED

UNCLASSIFIED

PAGE 02 TAIPEI 02186 240335Z

TAIWAN, CABLE ADDRESS: BERLINPAINTS KAOHSIUNG, ATTENTION:

MR. W. Y. CHEN, GENERAL MANAGER. IT IS ANTICIPATED THAT
EUROPEAN FIRMS WILL ALSO BE INTERESTED IN THIS PROSPECTIVE
JOINT VENTURE.
UNGER

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 24 APR 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975TAIPEI02186
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750143-0520
From: TAIPEI
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750419/aaaaarmw.tel
Line Count: 65
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: ShawDG
Review Comment: n/a
Review Content Flags:
Review Date: 08 JUL 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <08 JUL 2003 by SilvaL0>; APPROVED <03 FEB 2004 by ShawDG>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: INVESTMENT OPPORTUNITY: BERLIN CO., LTD.
TAGS: BFOL, TW
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006